

WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326946

Schedule Dates	10/12/12-10/12/12	Date Entered	08/14/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)	Last Modified	10/05/12
Agency	Buying Time, LLC (2536)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	2209 GOV (135168)	Headline #	06276604
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	WEISH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2209	Commission	\$0.00
Account Types	National/Political	Net Total	\$0.00
Billing Type	Standard	Sales Tax	
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR		

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Canceled Line / Spot	10/12/12-10/12/12	5	:30	10A-11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12
2.0	Canceled Line / Spot	10/12/12-10/12/12	5	:30	12P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
3.0	Canceled Line / Spot	10/12/12-10/12/12	4	:30	5A-5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
4.0	Canceled Line / Spot	10/12/12-10/12/12	4	:30	5P-5:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
5.0	Canceled Line / Spot	10/12/12-10/12/12	4	:30	5:30A-6A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
6.0	Canceled Line / Spot	10/12/12-10/12/12	4	:30	5:30P-6P (EST)									1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
7.0	Canceled Line / Spot	10/12/12-10/12/12	4	:30	6:30A-7A (EST)									1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
8.0	Canceled Line / Spot	10/12/12-10/12/12	4	:30	7A-8A (EST)									1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
9.0	Canceled Line / Spot	10/15/12-10/15/12	5	:30	10A-11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12
10.0	Canceled Line / Spot	10/15/12-10/15/12	5	:30	11:35P-12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/5/12
11.0	Canceled Line / Spot	10/15/12-10/15/12	5	:30	12:02A-1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
12.0	Canceled Line / Spot	10/15/12-10/15/12	5	:30	12P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
13.0	Canceled Line / Spot	10/15/12-10/15/12	4	:30	5A-5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Buying Time, LLC
660 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 3269946

Schedule Dates

Advertiser: Pol/W Dalton/D/NC Governor (16265)

Agency: Buying Time, LLC (2536)

Product: Political - State Candidate (1071)

Brand: 2209 GOV (135168)

Salesperson: Telerep/Philadelphia, Philadelphia (1057)

Sales Office: Telerep/Philadelphia

Buyer Name: WELSH, KATHRYN

Phone/Fax: /

CPE: 323/326/2209

Account Types: National/Political

Billing Type: Standard

Comments: DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Date Entered: 08/14/12

Last Modified: 10/05/12

Entered By: Jill Hipskind

CO-OP: No

Headline #: 06276604

Demo:

Order Type: Normal

Package Deal:

Commission %: 15.00

Commission: \$0.00

Net Total: \$0.00

Sales Tax:

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	10/15/12-10/15/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
15.0	Cancelled Line / Spot	10/15/12-10/15/12	4	:30	5:30A- 6A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
16.0	Cancelled Line / Spot	10/15/12-10/15/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
17.0	Cancelled Line / Spot	10/15/12-10/15/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
18.0	Cancelled Line / Spot	10/15/12-10/15/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
19.0	Cancelled Line / Spot	10/15/12-10/15/12	5	:30	9A- 10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12
20.0	Cancelled Line / Spot	10/13/12-10/13/12	4	:30	12P- 12:30P (EST)	1						1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	10/5/12
21.0	Cancelled Line / Spot	10/13/12-10/13/12	4	:30	6A- 7A (EST)	1						1		1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/5/12
22.0	Cancelled Line / Spot	10/13/12-10/13/12	5	:30	7P- 7:30P (EST)	1						1		1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	10/5/12
23.0	Cancelled Line / Spot	10/13/12-10/13/12	4	:30	7A- 8A (EST)	1						1		1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/5/12
24.0	Cancelled Line / Spot	10/13/12-10/13/12	4	:30	8A- 9A (EST)	1						1		1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	10/5/12
25.0	Cancelled Line / Spot	10/14/12-10/14/12	5	:30	11P- 11:35P (EST)	1						1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
26.0	Cancelled Line / Spot	10/14/12-10/14/12	4	:30	12P- 12:30P (EST)	1						1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	10/5/12

CONFIRMATION CONTRACT

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Product

Brand

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Account Types

Billing Type

Comments

Pol/W Dalton/D/NC Governor (16265)

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Political - State Candidate (1071)

2209 GOV (135168)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

WELSH, KATHRYN

/

323/326/2209

National/Political

Standard

DALTON FOR GOVERNOR

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Date Entered 08/14/12

Last Modified 10/05/12

Entered By Jill Hipskind

CO-OP No

Headline # 06276604

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Cancelled Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/5/12
28.0	Cancelled Line / Spot	10/14/12-10/14/12	4	:30	6A- 7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	10/5/12
29.0	Cancelled Line / Spot	10/14/12-10/14/12	4	:30	8A- 9A (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	10/5/12
30.0	Cancelled Line / Spot	10/11/12-10/11/12	5	:30	10A- 11A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12
31.0	Cancelled Line / Spot	10/11/12-10/11/12	4	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
32.1	Cancelled Line / Spot	10/11/12-10/11/12	5	:30	11:50P- 12:20A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/5/12
33.0	Cancelled Line / Spot	10/11/12-10/11/12	5	:30	12:02A- 1:06A (EST)								1	1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
34.0	Cancelled Line / Spot	10/11/12-10/11/12	4	:30	5A- 5:30A (EST)								1	1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
35.0	Cancelled Line / Spot	10/11/12-10/11/12	4	:30	5P- 5:30P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
36.0	Cancelled Line / Spot	10/11/12-10/11/12	4	:30	5:30A- 6A (EST)								1	1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
37.0	Cancelled Line / Spot	10/11/12-10/11/12	4	:30	5:30P- 6P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
38.0	Cancelled Line / Spot	10/11/12-10/11/12	4	:30	6P- 6:30P (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
39.0	Cancelled Line / Spot	10/11/12-10/11/12	4	:30	6:30A- 7A (EST)								1	1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
40.0	Cancelled Line / Spot	10/11/12-10/11/12	5	:30	9A- 10A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12

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Product

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Order Type Normal

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Telerep/Philadelphia
WELSH, KATHRYN
/ 323/326/2209
National/Political
Standard
DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GOVERNOR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Cancelled Line / Spot	10/09/12-10/09/12	5	:30	10A-11A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/5/12
42.0	Cancelled Line / Spot	10/09/12-10/09/12	4	:30	11P-11:35P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/5/12
43.0	Cancelled Line / Spot	10/09/12-10/09/12	5	:30	11:35P-12:02A (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/5/12
44.0	Cancelled Line / Spot	10/09/12-10/09/12	5	:30	12P-1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
45.0	Cancelled Line / Spot	10/09/12-10/09/12	4	:30	5A-5:30A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12
46.0	Cancelled Line / Spot	10/09/12-10/09/12	4	:30	5:30P-6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/5/12
47.0	Cancelled Line / Spot	10/09/12-10/09/12	4	:30	6P-6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
48.0	Cancelled Line / Spot	10/09/12-10/09/12	4	:30	6:30A-7A (EST)	1	1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
49.0	Cancelled Line / Spot	10/09/12-10/09/12	4	:30	7A-8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
50.0	Cancelled Line / Spot	10/10/12-10/10/12	5	:30	12:02A-1:06A (EST)	1	1							1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/5/12
51.0	Cancelled Line / Spot	10/10/12-10/10/12	5	:30	12P-1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/5/12
52.0	Cancelled Line / Spot	10/10/12-10/10/12	4	:30	5P-5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/5/12
53.0	Cancelled Line / Spot	10/10/12-10/10/12	4	:30	5:30A-6A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/5/12

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Product

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Buyer Name

Phone/Fax

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Account Types

Billing Type

Comments

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WELSH, KATHRYN

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323/326/2209

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CO-OP No

Headline # 06276604

Demo

Order Type Normal

Package Deal

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Commission \$0.00

Net Total \$0.00

Sales Tax

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Cancelled Line / Spot	10/10/12-10/10/12	4	:30	6P-6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/5/12
55.0	Cancelled Line / Spot	10/10/12-10/10/12	4	:30	6:30A-7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/5/12
56.0	Cancelled Line / Spot	10/10/12-10/10/12	4	:30	7A-8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/5/12
57.0	Cancelled Line / Spot	10/10/12-10/10/12	5	:30	9A-10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/5/12

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